



HASTINGS

PREMIUM FILTERS®

a CLARCOR company

Brand Builder

Point of Sale Program



Brand Builder Program Items

Hastings Premium Filters Brand Builder Program offers affordable point of sale materials to conduct a successful local marketing program while promoting your business and the Hastings brand. By selecting just the items you need, you can personalize a point of sale program right for your business and budget.



COUNTER MAT
 – No Charge –
 Size: 19" x 14"



FILTER DISPLAY STAND
 – \$15.00 –
 Size: 6" x 4.5" x 5.5"
Filter not included



LED WALL CLOCK
 – \$70.00 –
 Size: 12" x 14"



POS POSTER
 – No Charge –
 Size: 22" x 17"



FILTER DISPLAY
 – \$95.00 –
 Size: 14" x 9" x 14"
Includes 3 Cut-a-Way Filters



LITERATURE DISPLAY
 – \$5.00 –
 Size: 18" x 12" x 15"
Includes 1 Set of Spec Sheets



POS BANNER
 – \$15.00 –
 Size: 5' x 3'



ROUND WALL CLOCK
 - \$20.00 -
 Size: 12" round



FILTER BANK
 - \$6.00 -
 Size: 4" tall



COUNTER STOOL
 - \$78.00 -
 Size: 30" tall



STATIC CLING
 - No Charge -
 Size: 8.5" x 14"



STORE HOURS SIGN
 - No Charge -
 Size: 5.5" x 8.5"
 2 sided



LARGE DECAL
 - No Charge -
 Size: 10" x 3"



SMALL DECAL
 - No Charge -
 Size: 6" x 2"



FARM POSTER
 - No Charge -
 Size: 22" x 17"



SERVICE STICKERS
 - \$2.00 -
 250 Stickers per roll



NOTE PADS
 - *No Charge -
 Size: 6" x 2"
 *50 note pads can be ordered free of charge per location. Additional pads will be billed \$5 per 50 note pads.



HASTINGS PEN
 - 25 for \$7.50 -
 Minimum of 25 pens per order. Must be ordered in increments of 25.



FARM BANNER
 - \$5.00 -
 Size: 5' x 3'



ALUMINUM SIGN
 - *No Charge -
 Size: 30" x 18"
 *1 sign per location free of charge. Any additional signs will be billed at \$10 per sign.

Brand Builder Point Of Sale Kits

For your convenience we offer four selections of pre-packaged point of sale materials. Order a kit and additional items if you need more than what is included in the kit you have selected.

Complete the order form on the back of this brochure, providing shipping and billing information then submit your order by either phone or fax. Orders may also be placed electronically by visiting the web site at www.hastingsfilter.com/promoitemsbrandbuilder.html.

Kit #1

- 2 – Counter Mats
- 1 – Poster
- 10 – Note Pads
- 1 – Static Cling
- 1 – Store Hours Sign



Kit #2 \$50

- 2 – Counter Mats
- 1 – Poster
- 10 – Note Pads
- 1 – Static Cling
- 1 – Store Hours Sign



Kit #3 \$100

- 2 – Counter Mats
- 1 – Poster
- 10 – Note Pads
- 1 – Static Cling
- 1 – Store Hour Sign

- 1 – Banner
- 20 – Pens
- 12 – Caps

- 1 – Round Wall Clock
- 2 – Service Stickers Rolls



Kit #4 \$225

- 2 – Counter Mats
- 1 – Poster
- 10 – Note Pads
- 1 – Static Cling
- 1 – Store Hour Sign

- 1 – Banner
- 20 – Pens
- 12 – Caps

- 2 – Service Stickers Rolls

- 2 – Counter Stools
- 1 – LED Wall Clock



Brand Builder Point Of Sale Order Form

Mail or Fax Order Form to: Hastings Premium Filters • Attn: Jean Seitz • P.O. Box 6006 • Kearney, NE 68848-6006

• Phone: 800-887-8836 Ext. 39462 • Fax: 308-233-9424

Orders can be completed online by visiting www.hastingsfilters.com/promoitemsbrandbuilder.html

Company Name: _____ Account Number: _____

Shipping Address: _____ Contact Person: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Email: _____

Check one of the options below: *If no payment option is selected your account will be billed.*

I wish to use my Co-op fund for my purchases (if available). I understand that I will be billed for any amount greater than my available balance of Co-op funds, or for any late fees.

Please invoice me for the amount of my purchase.

Quantities to ship:

All prices listed include shipping and handling. Allow 10-12 business days for shipping & delivery in the United States.

Item	Quantity	Cost	Total	Item	Quantity	Cost	Total
Kit #1	_____	No Charge	_____	Static Cling	_____	No Charge	_____
Kit #2	_____	\$50.00 ea.	_____	Store Hours Sign	_____	No Charge	_____
Kit #3	_____	\$100.00 ea.	_____	Large Decal (F250-LG) (10" x 3")	_____	No Charge	_____
Kit #4	_____	\$225.00 ea.	_____	Small Decal (F250-SM) (6" x 2")	_____	No Charge	_____
Counter Mat	_____	No Charge	_____	Farm Poster (F470)	_____	No Charge	_____
POS Poster (F820)	_____	No Charge	_____	Service Stickers	_____	\$2.00 roll	_____
POS Banner (5' x 3')	_____	\$15.00 ea.	_____	Note Pads (up to 50 pads per order)	_____	No Charge	_____
Filter Display Stand	_____	\$15.00 ea.	_____	Orders over 50 pads	_____	\$5.00 per 50	_____
LED Wall Clock	_____	\$70.00 ea.	_____	Hastings Pens (25 pens per order)	_____	\$7.50 per order of 25	_____
Filter Display	_____	\$95.00 ea.	_____	Must order in increments of 25	_____		_____
Literature Display	_____	\$5.00 ea.	_____	Farm Banner (5' x 3')	_____	\$5.00 ea.	_____
Round Wall Clock	_____	\$20.00 ea.	_____	Aluminum Sign (30" x 18")	_____	*No Charge	_____
Filter Bank (HKPG490-BANK)	_____	\$6.00 ea.	_____	*No charge for 1 sign per location – additional signs will be billed at \$10 per sign			
12 per case	_____	\$65.00 case	_____				
Counter Stool	_____	\$78.00 ea.	_____				Total _____



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Internet: www.hastingsfilter.com